Intellectual Property Section Speakers Series

The PBA Intellectual Property Law Section distributes an electronic invitation to all section members to participate in zoom meetings which take place at noon on the third Tuesday of each month.

2022
- Jan. 18 - Trademark Modernization Act (TMA) with practical updates on the changes to trademarks practice
- Mar. 15 - Kelley Keller, Esq., The Keller Law Firm; Copyright Authorship in a Digital World
- May 12 - Raymond Lemisch Esq. and Lisa A. Lori, Esq., Klehr Harrison Harvey Branzburg LLP
  Intersection of Bankruptcy and IP law

2021
- Mar. 16 - David Shoneman, Darwin IP Advisors LLC and Lisa Meier, Symphonic Leadership Partners; Intellectual Property Valuation in Transactions, including valuation, innovation, licensing, mergers, and acquisitions.
- April 20 - P. Andrew Riley, Mei & Mark LLP; IP Practice before the International Trade Commission.
- Sept. 21 - Bernard Max Resnick, Esq., Bernard M. Resnick, Esq., P. C.; the 35 year right to reversion/termination of grants of IP rights under US Copyright law, and how this intersects with the film, tv and music industries

2019 – 2020
- Sept. 9 - Christiane Schuman Campbell, Duane Morris; Trademark Licenses post-Mission Products: Review
- Nov. 7 - Neil Subramanya, Esq., Parker Lynch: Exploring the IP Job Market: A Legal Recruiter’s Perspective
- Mar. 9 - Jill Kelly McComsey, Esq., McComsey Law; Going Solo – How to Know if You’re Ready
- Mar. 26 - Jennifer Ellis, Esq.; Technology and Ethics – Quick Primer
- Sept. 15 - Douglas J. Ryder, Esq., Ryder, Mazzeo & Konieczny LLC; Patent Intervening Rights
- Oct. 20 - Manny D. Pokotilow, Esq., Caesar Rivise, - Why Mediation Should Be Considered First for Resolving IP Disputes
- Nov. 19 - Nehal Madhani, CEO, Alt Legal: Techin’ Control of Your IP Practice
- Dec. 15 - Allison White, Esq., Caesar Rivise, PC: Do Trademark Litigants Get Their Day in Court? The Preclusive Effect of ITC Trademark Determinations in the U.S. District Court System.

2018 – 2019
- Sept. 10 - Ryan Morris - Director of Volunteer Services for the Arts + Business Council: PA Patent program, other IP-related pro bono work.
- Oct. 15 – Marcella M. Bodner (Special Counsel) and Joseph B. Doll (Associate), Cole Schotz PC: blockchain technology and the potential to patent specific blockchain structures and applications.
- Nov. 15 (PBA Committee Section Day) - Maureen Veterano - Intellectual Property Insurance Services Corporation: What is abatement insurance and how it can help smaller companies protect their patented technology against infringers that may have deeper pockets.
- Dec. 10 – Ivy Estoesta and Lauriel Dalier, Sterne, Kessler, Goldstein & Fox, P.L.L.C.: Interplay of design patents and trade dress protection; protecting the visual features, or design, of a product.
- Feb. 11 – James Singer, Fox Rothschild LLP: USPTO’s updated patent examination guidelines for computer-implemented inventions.
- Mar. 11 - Robert J. Duminiak Esq., Duminiak Law, LLC: Recent developments regarding colors as trademarks.
- April 8 - Nancy Paul, Executive Director, Montgomery County Bar Association: The marketing plan created by the MBA for PA county bar associations to use to encourage clients to use their county lawyer referral service to find a local lawyer rather than Legal Zoom and similar national services.
2017 – 2018

- Dec. 11 - Damon Neagle - Founder & Managing Partner Design IP: Design Patent Law & Practice Update
- Jan. 8 - Ernest J. Barrens, Director of Chapter Relations—Northeast Region - American Inns of Court: description of the American Inns of Court system and specific information and benefits regarding participation in the IP specific Inns in Pennsylvania.
- Mar. 12 – Christi Campbell, Partner, Duane Morris LLP: Issues and strategies for trademarks related to the cannabis industry.

2016 – 2017

- Oct. 10 - Frederic M. Wilf of Wilftek LLC: Joint Ventures for Fun and Profit
- Dec. 8 - Mary Juetten of Traklight: update on the JOBS Act/Crowdfunding
- Jan. 9 - Fred Cabell, PBA Director of Legislative Affairs: pending intellectual property related legislation, how PBA sections have been involved in the legislative process including how other sections have proactively influenced legislation.
- Mar. 13 - Aubrey Mann JD, Senior Legal Analyst of Juristat: review of Juristat's patent analytics platform and how it allows patent practitioners insight into the USPTO.

2015 – 2016

- June 8 - James A. Goniea, of Wiggin and Dana: franchising
- Aug.10 - Ellen Freedman CLM, PBA Law Practice Management Coordinator: top marketing tips for lawyers
- Sept. 14 - Damon Neagle, of Design IP: design patents
- Oct. 12 - Robert O. Lindefjeld, General Counsel & Chief IP Counsel, Nantero, Inc. and founder of the PBA IP Law Section
- Nov. 19 - Anthony Volpe of Volpe and Koenig: devising a legal strategy that complements a client’s objective
- Dec. 14 - M. Kelly Tillery of Pepper Hamilton LLP: "What can be done against sellers of counterfeit/knock-off products that appear on Amazon?"
- Jan. 11 - Daniel J. Siegel of the Law Offices of Daniel J. Siegel, LLC: “Getting the Most Out of LinkedIn.”
- Feb. 8 - Patrick Halloran, Ph.D. J.D.: Biotech patents, including Section 101 issues and vaccines
- Mar. 14 - Michael A. Carrier, Distinguished Professor, Rutgers Law School: standard essential patents: what they are, antitrust issues, and determining reasonable royalties
- Apr. 11 - Deputy Commissioner Meryl Hershkowitz of the USPTO: the State of the USPTO
- May 12 - Cynthia L. Dahl, Director, Detkin Intellectual Property and Technology Legal Clinic; Practice Associate Professor of Law, University of Pennsylvania Law School: IP Pro Bono Programs for Early Stage Inventors and Entrepreneurs: the Detkin IP Clinic at the University of Pennsylvania and the PA Patent Pro Bono program

2014 – 2015

- Sept. 8 - William J. Robedee, Chief Legal Officer of Lenox Corporation: international and major commercial market licensing issues
- Oct. 13 - Sharon Maitland, Corporate Counsel for Bath Saver Corporation: cloud computing
- Nov. 20 - Jason D. Sharp, Executive Deputy Chief Counsel, Pennsylvania Department of Transportation, Office of General Counsel: cloud computing with a focus on contracts
- Dec. 8 - Anthony Donato and Mark Keegan of Keegan & Co.: survey experts
- Jan. 12 - Evan Polin, President of Sandler Training: importance of marketing legal services
- March 25 - Pete Ward, Deputy General Counsel and Vice President of Popeye’s Louisiana Kitchen, Inc.
- April 9 - Greg Bradley, SAE International’s General Counsel and Secretary: legal, corporate governance, risk management and intellectual property affairs
- May 7 - Mike McCann, sports and entertainment law expert and Director of the Sports and Entertainment Law Institute at UNH School of Law as well as a legal analyst and writer for Sports Illustrated and NBA TV
2013 - 2014

- Sept. 9 - McCarthy Capital: an investor's perspective on innovative companies
- Nov. 11 - PONS: protection of software in Europe
- Dec. 9 - Larry Miller of Innovation Works: start-up incubation
- Jan. 13 - Marc Malandro of the University of Pittsburgh: a university perspective on IP
- Feb. 10 - Mary Juetten, CEO of Traklight: a review of the Jobs Act and software for monitoring
- March 10 - Siemens In-House Legal / Marketing Team: branding from a marketing perspective
- April 14 - William Roberts of Copyright Office, former judge: revamping the Copyright Act