



Pennsylvania Bar Association



# Conference of County Bar Leaders

Feb. 25-27, 2016 • Nittany Lion Inn, State College, PA

THE  
Magic  
OF  
CCBL

“The Magic of CCBL” is the theme of the 50th annual Conference of County Bar Leaders, to be held Feb. 25 – 27, 2016, in State College. We are excited to welcome back Dr. Terry Madonna for another informative keynote presentation at lunch. The CCBL executive committee has developed timely and relevant CLE programming. Most importantly, there will be plenty of fun and useful networking opportunities. Whether you are a current county bar president, other officer, board member, young lawyer chair, section chair, executive director, or hope to be a future leader, you will not want to miss this CCBL!

You may wish to arrive early Thursday afternoon to attend the county bar leader and executive director roundtable. This will be followed by the Pennsylvania Legal Aid Network (PLAN) Inc. reception, which will be held at the Lewis Katz Building at Penn State Law. The PLAN reception is a great way to connect with other bar leaders who support PLAN’s mission and work. Then, gather with friends, new and old, back at the Nittany Lion Inn for a welcome social. Check out the schedule of events inside to see the CLE program options. Friday night is casual and will include games and a magic show! On Saturday morning, you will be able to network over a hot breakfast, as well as earn two additional CLE credits before heading home. The 2016 CCBL promises to be a magical one – you do not want to miss out!

Your registration fee includes all meals and Friday night’s entertainment, as well as up to 7 CLE credits. To you county bar presidents and executive directors – don’t forget that PBA unit counties are entitled to three \$50 discounts on registration.

Make your reservations today! The registration deadline is Feb. 7, 2016. Be sure to book your room at the Nittany Lion Inn before Jan. 24, 2016 in order to get our group rate. If you have any questions or need additional information, please contact Nicole Antos at the PBA at 800.932.0311, ext. 2218.

I will be kicking off Friday’s schedule of events with my “Magic of Leadership” presentation, and I look forward to seeing you in State College!

Joseph A. Curcillo, III, Esq.  
CCBL President



## CLE Credits

The Pennsylvania Bar Institute is approved by the Pennsylvania Supreme Court Continuing Legal Education Board as an accredited CLE provider. The PBA 2016 Conference of County Bar Leaders has been approved by the Pennsylvania Continuing Legal Education Board for up to 7 hours of CLE credits.

**PBI**

Continuing Legal Education Arm  
of the Pennsylvania Bar Association

## The Magic of CCBL: Schedule of Events

### THURSDAY, FEB. 25

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2:30 p.m. – 4:00 p.m.

#### County Bar Leader and Executive Director Roundtable

1. Does your bar association have a Lawyer Referral Service (LRS)? Does it generate revenue? Is it automated and/or online? How many of your members participate in the program? Come share ideas – what works well in your county; what can you do to start or improve your LRS; how can you generate non-dues revenue to support pro bono and other programs? This will be a working session, and your executive director will be asked to complete a fact-finding survey in advance to make this session more informative.

2. Legal journals – we all know how important they are to our bar associations. Do you know about the Conference of County Legal Journals and what this organization is doing to preserve our legal journals? Attend this session to learn about recent changes that affect legal ads, ongoing proposed legislation, and valuable information you can take back to your Bar.

5:00 p.m. – 7:00 p.m.

#### PLAN Reception at Penn State Law

8:00 p.m. – 10:00 p.m.

#### Early Bird Registration

9:00 p.m. – 11:00 p.m.

#### Welcome Social

### FRIDAY, FEB. 26

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8:00 a.m. – 5:30 p.m.

#### Registration

8:00 a.m. – 4:30 p.m.

#### PBA Supermarket and Vendor Fair

8:00 a.m. – 10:00 a.m.

#### Continental Breakfast

8:45 a.m. – 8:50 a.m.

#### CCBL Introduction

8:50 a.m. – 9:50 a.m.

#### Leadership: The Magic of Thought

*CLE credit: 1.0 substantive*

Communication is the cornerstone of leadership, whether in your bar association or law practice. Learning to think with clarity and speaking to be heard will allow you to experience a magical year as county bar president. Joe Curcillo is not only the current CCBL president, but he is also a professional entertainer and corporate trainer. This thought-driven program promises to be a perfect blend of message and amazement providing a positive start to your CCBL experience!

10:00 a.m. – 11:30 a.m.

#### This is Where the Magic Happens... Your Year(s) in Bar Leadership

*CLE credit: 1.5 substantive*

As you approach your year(s) in leadership in your local bar association, you may feel like you need a magic wand to help you prepare! This interactive session will provide some of the secrets you will need to get you through your time in the spotlight. Hear practical advice on matters such as: time management in your law practice while dealing with the additional

obligations to the bar; board member responsibilities and how a good working relationship between board and staff leads to effective results; and how to respond to unexpected changes and challenges from different perspectives. Past leaders, bar executives and veteran "magicians" will guide you on this journey.

10:00 a.m. – 11:30 a.m.

#### Avoiding Legal Malpractice and the Dark Magic Lurking Within the Mysterious Black Box

*CLE credit: 1.5 ethics*

The Professional Liability Committee's "Permanently Banned from Prime Time Players" present "Running Out of Time," a one-act vignette designed to scare you into learning more about the magical powers of your desktop computer, your laptop, your office file server, your cell phone, your back-up system, your cloud storage provider, your passwords, your flash drive, and the way you can use all the magic contained in these high-tech devices safely, confidently and without violating your professional responsibilities. Conference members who attend this session will receive a discount on their PBA-endorsed malpractice insurance.

10:00 a.m. – 11:30 a.m.

#### YLD Business Meeting

11:45 a.m. – 1:30 p.m.

#### Luncheon and Awards Presentation, Featuring Keynote Speaker Terry Madonna

1:30 p.m. – 2:00 p.m.

#### Break and County Bar Recognition Award Photos

2:00 p.m. – 3:00 p.m.

#### The Magic of Dignity for All Citizens

*CLE credit: 1.0 substantive*

This diversity and inclusion presentation will examine the legal issues for the LGBT community and how bar associations can assist their members and strengthen their organizations through inclusion. It will examine anti-discrimination laws and review hate crime legislation affecting the LGBT community. The presentation will also address how the same-sex marriage laws will affect same-sex couples and their attorneys with respect to federal and Pennsylvania income tax issues, inheritance and tax issues, Medicaid eligibility, FMLA and social security benefits.

2:00 p.m. – 3:00 p.m.

#### Battles as Adversaries, Not Enemies

*CLE credit: 1.0 ethics*

The PBA Bar Leadership Institute will offer a summary of the results of its recent survey on civility and professionalism, which sought to determine if lack of civility and professionalism is widespread, and if so, what are some practical solutions for improving the problem? More than 1,500 attorneys responded, indicating that this is an issue of concern. The session will explore the survey respondents' real-world experiences and discuss the role of bar associations in combating incivility.

3:15 p.m. – 4:45 p.m.

#### Bring It On (Again)!

*CLE credit: 1.5 substantive*

While there is no magic formula, we want YOUR years in bar leadership to be successful for you and your membership. Following a motivating presentation of county bar successes of a small, medium and larger

bar, seasoned bar executive directors and their past presidents will moderate small group open discussions on county bar initiatives and responses to challenges. The workshop will include an open forum session that will provide creative ideas to address topics such as: non-dues revenue, engaging members (especially young lawyers), staying relevant, pro se litigant programs, recruitment efforts, CLE in an age of demand for online programming, and aging demographics as fewer young lawyers enter the field. This program was so successful last year that it's back by popular demand, and we have dedicated 90 minutes. Bring your notebook, your officers and your ideas.

5:00 p.m. – 6:00 p.m.

#### Beer & Bull/Pathways to Leadership

This interactive discussion led by PBA leaders will explain the who, what, when, where and why of transitioning from a county bar leader to also being a leader in the PBA. Yes, you can; and yes, you should consider it!

6:00 p.m. – 7:00 p.m.

#### Break

7:00 p.m. – 8:30 p.m.

#### Dinner

8:30 p.m. – 11:00 p.m.

#### Magic Show and Game Night

### SATURDAY, FEB. 27

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7:30 a.m. – 8:30 a.m.

#### Hot Breakfast Buffet

8:30 a.m. – 8:40 a.m.

#### CCBL Business Meeting

8:50 a.m. – 9:50 a.m.

#### Errant Judges: What's a Lawyer To Do?

*CLE credit: 1.0 ethics*

This program will explore Pennsylvania's judicial disciplinary process, including the operation of the Judicial Conduct Board and proceedings before the Court of Judicial Discipline. Topics will include a lawyer's professional obligation to report judicial misconduct and the role of your bar association in these matters.

8:50 a.m. – 9:50 a.m.

#### Sex with Clients

*CLE credit: 1.0 ethics*

Lawyers' work is constrained by ethics, particularly our obligation to work without conflict. Lawyers are often confused as to these obligations and their limits. This seminar will explore the development of ethical rules on romance with clients and how that development may provide a lesson in our attitudes and analyses of conflicts generally.

10:00 a.m. – 11:00 a.m.

#### The Magic of Making Disorganization and Inefficiency Disappear – The Mystical Skills of Time Management and the Boundary Free Office

*CLE credit: 1.0 substantive*

Ellen Freedman, CLM, will conduct this session. This fast-paced session will address the dual demands made on you as a practicing lawyer and business person. It will cover procrastination, organization, communication, prioritization, delegation and completion of your tasks from anywhere at any time.