PBA Collaborative Law Committee presents

Lunch & Learn
Wednesday, Nov. 30, 2022
Noon to 1 p.m. by Zoom

Branding Yourself as a Collaborative Professional

Come join us on a Zoom call and learn from seasoned collaborative attorneys how to take advantage of your website and social media, how to market your personal collaborative practice and attract more collaborative cases.

The panel:
Ann Levin, Lisa Shapson, Zanita Zacks-Gabriel and Andona Zacks-Jordan
(Panelists’ bios are on page 2.)

No cost to attend; no CLEs offered.

Register in advance for this meeting.
After registering, you will receive a confirmation email containing information and a link to join the meeting.

This lunchtime learning is sponsored by the PBA Collaborative Law Committee.

Questions? Email susan.wolf@pabar.org or call 1-800-932-0311, ext. 2276.
PANELISTS

**Ann Levin, Esq.** started collaborative practice in 2004 and has found that her training and skillset has served her well in all areas of practice, which include litigation and mediation. “I love this approach to family restructuring because it allows clients to focus on what is most important to their unique situations and they maintain control of the process and the outcome,” she says.

**Lisa M. Shapson, Esq.** is a partner with the Philadelphia firm of BKW Family Law LLC, where she practices family law in Pennsylvania and New Jersey. She is a trained mediator, parenting coordinator and collaborative practice attorney. She is the current co-chair of the PBA Collaborative Law Committee. She was the former co-chair of the Philadelphia Bar Association’s Equitable Distribution and Mentoring Committees of the Family Law Section and currently serves as the co-chair of the Family Law Section’s ADR Committee. Lisa is a member of the Executive Committee of the Nicholas A. Cipriani Inn of Court, where she has served as co-chair of the Programming Committee since 2013. She frequently lectures on family law issues for the Philadelphia Bar Association and the Pennsylvania Bar Institute and is a regular family law columnist for The Legal Intelligencer online. She has been consistently named as a Pennsylvania Super Lawyer since 2013 and to the First Judicial District’s Pro Bono Roll of Honor, for exemplary pro bono work, five times between 2009-2015. She received her J.D from Villanova University School of Law and her B.S. in business administration from Bucknell University.

**Zanita Zacks-Gabriel, Esq.** trained in mediation more than 30 years ago and trained in collaborative more than 15 years ago. She says: “I call myself a full-time peacemaker, generally exclusively handling collaborative work, mediations and unbundled peacemaking services. It makes me a lot happier and I have very happy clients. Plus, it is less expensive for the client.”

**Andona Zacks-Jordan, Esq.** is an attorney, mediator and collaborative professional. She is a founding partner of A to Z Law Erie, committed to helping individuals resolve issues peacefully, with dignity and respect. She is the vice president of her local practice group, Collaborative Professionals of Northwest Pennsylvania.