

Pennsylvania Bar Association



Your Other Partner

Oct. 17, 2018

Minority and Women Lawyers' Business Development Forum

Come • Connect • Succeed!

Oct. 18, 2018

Minority Bar Committee 10th Diversity Summit

*Advancing Inclusion, Justice and Fairness
in the 21st Century*



PHILADELPHIA

Both events will be held at the PBI CLE Conference Center

The Wanamaker Building, 100 E. Penn Square, 10th Floor, Philadelphia, PA 19107

The 10th Diversity Summit will also be simulcast at PBI Mechanicsburg & PBI Pittsburgh.

[Register online](#)

Two great PBA events: Attend one or both!

Both events will be held at the PBI CLE Conference Center
The Wanamaker Building, 100 E. Penn Square, 10th Floor, Philadelphia, PA 19107

See the following pages for more information about each event.

Wednesday, Oct. 17, 2018 PBA Minority and Women Lawyers' Business Development Forum

Come • Connect • Succeed!

Learn how to improve your business development contacts and skills. Corporate and government legal departments will outline their practices to promote women and minority lawyers as outside counsel.

CLE credits: 1 ethics and 3 substantive

Comments from previous Forum attendees:

"This is one of the best development programs I have ever attended."

"Excellent – Good networking"

"Great presenters – practical"

"Concrete suggestions on building business directly from in-house counsel, General Counsel and larger firms"

"Outstanding"

"Opportunity to hear from a variety of different people from various industries, age groups and walks of life"

Thursday, Oct. 18, 2018 PBA Minority Bar Committee 10th Diversity Summit

Advancing Inclusion, Justice and Fairness in the 21st Century

A forum for lawyers, law firms, public officials, bar associations and public interest organizations in Pennsylvania to share their approaches to fostering diversity and inclusion in the legal profession

CLE credits: 5 ethics

Comments from previous Summit attendees:

"Great discussions and eye-opening lessons about bias"

"The program was compelling and should be shared with all PA attorneys."

"This was an excellent program. Well done!"

"Immensely important content"

10th Diversity Summit will also be simulcast at:
PBI Mechanicsburg • 5080 Ritter Rd., Mechanicsburg
PBI Pittsburgh • Heinz 57 Center, 339 6th Ave., Pittsburgh

Thanks to the sponsors of the Forum and Summit:

Platinum Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Friends

Asian Pacific American Bar Association of PA (APABA-PA)

Cohen & Grigsby

Charisse R. Lillie, CEO, CRL Consulting LLC

Law Office of Forest Myers

Ogletree, Deakins, Nash, Smoak & Stewart PC



Minority and Women Lawyers' Business Development Forum

Wednesday, Oct. 17, 2018

PBI CLE Conference Center, Philadelphia

Participating Entities

- City of Philadelphia Law Department
- Comcast
- Commonwealth of Pennsylvania, Office of General Counsel
- Community Legal Services of Philadelphia
- De Lage Landen Financial Services Inc.
- Draeger Medical Systems Inc.
- Drexel
- Exelon
- Heraeus
- Optymyze
- PECO
- Pennsylvania Housing Finance Agency
- Philadelphia Gas Works
- Philadelphia Legal Assistance
- Public Financial Management
- School District of Philadelphia
- SEPTA
- U.S. Small Business Administration
- University Of Pennsylvania
- Wawa
- ...plus local solicitors and more

* Participants and speakers are current at time of publication but subject to change.

The forum qualifies for 1 ethics and 3 substantive CLE credits.



Your Other Partner

The Pennsylvania Bar Association's third Minority and Women Lawyers' Business Development Forum will provide information for attorneys to learn more about growing their practice and opportunities to make connections with government and corporate entities and attorneys at law firms, big and small.

The day-long program includes an impressive list of speakers on business development and inclusive practices to enhance the diversity of legal teams.

The **morning sessions** offer three hours of substantive CLE credits. High-profile attorneys from law firms and local corporations will discuss:

- How legal departments seek to diversify their outside counsel legal teams and various approaches law firms, women and minority lawyers can use to meet diversity goals through collaboration, partnerships, joint ventures, co-counseling and subcontracting;
- Incentives, processes and opportunities in public contracting for building diverse legal teams, the benefits of certification as minority- and/or women-owned business enterprises, and steps to take after becoming certified and/or to build a diverse legal team;
- How leaders from large and small law firms and nonprofits achieved success measured in various ways and by different career paths.

The **luncheon keynote speaker** is Sozi Pedro Tulante, Esq., Lecturer in Law at the University of Pennsylvania Law School and a former Philadelphia City Solicitor.

Attendees will have the opportunity to attend both of the following **afternoon sessions**:

- **Speed Networking:** Short one-on-one discussions with government and corporate representatives where participants can build relationships for future work or get constructive feedback to hone their "elevator pitch."
- **Workshop:** A facilitated, interactive discussion will address business development issues, including implicit bias and opportunities for diverse lawyers. One hour of ethics CLE credit is available for this workshop.

The day will end with a **networking reception** where attendees can continue making connections.

For more information, please contact Trent Hargrove, Esq., PBA diversity officer, at 800-932-0311, ext. 2281, or trent.hargrove@pabar.org.



Come • Connect • Succeed!

#PBAdDev18

Minority and Women Lawyers' Business Development Forum

Agenda

8:00 a.m. Registration

9:00 a.m. – 9:15 a.m. Welcome and Opening Remarks

- Carlton L. Johnson, Esq., Archer Law, and Anne Bancroft, Esq., Exelon Business Services Company, Forum co-chairs
- Charles Eppolito III, Esq., President, Pennsylvania Bar Association
- Trent Hargrove, Esq., Diversity Officer, Pennsylvania Bar Association

9:15 a.m. – 10:15 a.m. Thinking Outside The Box - Perspectives and Practices for Legal Departments to Retain Minority and Women Lawyers as Outside Counsel

Moderator: Shelley R. Smith, Esq., Archer Law
Panelists:

- Theos D. McKinney III, Esq., Assistant General Counsel, Exelon Business Services Company
- Andrea Small, Esq., CEO, Essential Ally LLC
- Erika R. Caesar, Assistant General Counsel, The Bancorp

10:15 a.m. – 10:30 a.m. Break

10:30 a.m. – 11:30 a.m. Public Contracting – Incentives, Processes and Opportunities for Building Diverse Legal Teams and Partnering with Minority and Women Lawyers

Moderator: Michelle Flamer, Esq., City of Philadelphia

Panelists:

- Iola Harper, Deputy Commerce Director, Office of Economic Opportunity, City of Philadelphia
- Marcel S. Pratt, Esq., City Solicitor, City of Philadelphia Law Department
- Rodney R. Akers, Esq., Deputy General Counsel, Governor's Office of General Counsel, Commonwealth of Pennsylvania
- Kay Kyungsun Yu, Esq., Ahmad Zaffarese LLC

11:30 a.m. – 11:35 a.m. Break

11:35 a.m. – 12:35 p.m. Pathways to Success: Developing Successful Careers through Relationships, Leadership and Opportunities Both Within and Outside the Legal Profession

Moderator: Henri P. Marcial, Esq., Marcial & Haye
Panelists:

- Marilou E. Watson, Esq., Fox Rothschild
- Paul Lancaster Adams, Esq., Ogletree Deakins
- Reggie Shuford, Esq., Executive Director, ACLU of Pennsylvania
- Heidi Masano, Esq., Masano Bradley LLP

12:40 p.m. – 1:45 p.m. Lunch

Keynote speaker: Sozi Pedro Tulante, Esq., Lecturer in Law, University of Pennsylvania Law School

2:00 p.m. – 4:15 p.m. Concurrent Sessions: "Speed Networking" and "Successful Business Development" Workshop

- Representatives from government, corporate and non-profit entities will participate in Speed Networking
- Workshop moderator: Trent Hargrove, Esq., Diversity Officer, Pennsylvania Bar Association

4:15 p.m. – 5:15 p.m. Networking Reception

Register early!
Limited seating is available.
Program is expected to sell out.
Don't miss out!





PBA Minority Bar Committee 10th Diversity Summit Thursday, Oct. 18, 2018

PBI CLE Conference Center, Philadelphia

Simulcast locations: PBI Mechanicsburg and PBI Pittsburgh



Keynote speaker
Ambassador
Crystal Nix-
Hines (ret.), is
a partner in the
Los Angeles
office of Quinn
Emanuel
Urquhart
& Sullivan

LLP. She was appointed by former President Barack Obama as Ambassador to the United Nations Educational, Scientific and Cultural Organization (UNESCO). Serving from 2014 to 2017 in Paris, France, she spearheaded two global public-private partnerships: “Teach Her,” encouraging skill development to reduce the gender gap in science, technology, engineering, art/design and math careers; and “PeaceWorx” to prevent youth radicalization to violent extremism through education. She is a former law clerk to former Supreme Court Justices Thurgood Marshall and Sandra Day O’Connor.

The summit qualifies for 5 ethics CLE credits.

The PBA Minority Bar Committee presents its 10th Diversity Summit. The purpose of the summit is to foster statewide dialogue about diversity and inclusion in all sectors of the legal community — lawyers, law firms, public officials and public interest organizations — and to encourage collaboration and an exchange of best practices among organizations involved in diversity efforts. It also presents wonderful networking opportunities. The theme for this year’s summit is “Advancing Inclusion, Justice and Fairness in the 21st Century.” The summit qualifies for five ethics CLE credits.

Keynote speaker: The day’s program will begin with a keynote address by Ambassador Crystal Nix-Hines (ret.).

Panel discussion topics will include:

- Representing Deaf and Hard of Hearing Individuals in the Courts
- Race and Wrongful Convictions in the U.S.
- Addressing Implicit Bias: Eyewitness Expert Testimony
- Supplier Diversity
- Hot Diversity Topics

Lunch program: PBA presidential officers will discuss the “State of Diversity” at the Pennsylvania Bar Association.

Networking reception: The day will end with a reception where attendees can network and continue the conversations started by the panels.





PBA Minority Bar Committee 10th Diversity Summit

Agenda

8:00 a.m.

Registration

8:45 a.m. – 8:50 a.m. Greetings from the Diversity Summit Planning Committee

Andrea C. Farney, Esq. and Tyrone A. Powell, Esq.,
Co-chairs, Minority Bar Committee Diversity Summit
Planning Subcommittee

8:50 a.m. – 9:00 a.m. Welcoming Remarks

- Michael Lee, Esq. and Sharon López, Esq., Minority Bar Committee Co-chairs
- Arlene Marshall-Hockensmith, Esq. and Tyesha Miley, Esq., Minority Bar Committee Co-Vice Chairs

9:00 a.m. – 9:50 a.m. Keynote Remarks

Ambassador Crystal Nix-Hines (ret.), Quinn Emanuel
Urquhart & Sullivan LLP

9:50 a.m. – 10:00 a.m. Break

10:00 – 10:20 a.m. Diversity Statistics Review

Tyrone A. Powell, Esq., Pennsylvania Department of
Corrections

10:20 a.m. – 11:15 a.m. Representing Deaf and Hard of Hearing Individuals in the Courts

Moderator: Madelaine N. Baturin, Esq., Baturin & Baturin
Panelists:

- Joy A. Harris, Nationally Certified American Sign Language Interpreter
- Laura C. Mattiacci, Esq., Console Mattiacci Law LLC
- Mary Vilter, Esq., Administrative Office of Pennsylvania Courts

11:15 a.m. – 12:15 p.m. Race and Wrongful Convictions in the U.S.

Moderator: Tyrone A. Powell, Esq., Pennsylvania
Department of Corrections

Panelists:

- Prof. Samuel R. Gross, The University of Michigan Law School
- Riley H. Ross III Esq., Ross Legal Practice LLC

12:15 p.m. – 1:35 p.m. Working Lunch – PBA Leadership & State of Diversity

Moderator: Sharon R. López, Esq., PBA Immediate Past
President

Panelists:

- Charles Eppolito III, Esq., PBA President
- Anne N. John, Esq., PBA President-elect
- Jennifer Menichini, Esq., PBA YLD Chair-elect
- David E. Schwager, Esq., PBA Vice President

1:35 p.m. – 2:20 p.m. Addressing Implicit Bias: Eyewitness Expert Testimony

Moderator: Hon. Stephanie Domitrovich, Ph.D., Erie
County Court of Common Pleas

Panelists:

- Hon. Barbara A. McDermott, Philadelphia Court of Common Pleas
- Prof. Suzanne Mannes, Ph.D., Widener University

2:20 p.m. – 2:30 p.m. Break

2:30 p.m. – 3:30 p.m. Hot Diversity Topics

Moderator: Antoinette D. Hubbard, Esq., Maron
Marvel Bradley Anderson & Tardy LLC

Panelists:

- Tsiwen M. Law, Esq., Law & Associates LLC
- Amber Hikes, Director, City of Philadelphia, Office of LGBT Affairs
- Professor John G. Culhane, Widener University Delaware Law School
- Benjamin D. Geffen, Esq., Public Interest Law Center
- Professor John J. Kennedy, Ph.D., Department of Political Science, West Chester University

3:30 p.m. – 4:30 p.m. Supplier Diversity

Moderator: Trent Hargrove, Esq., Diversity Officer,
Pennsylvania Bar Association

Panelists:

- Pamela F. Cross, Esq., Deputy General Counsel, Governor's Office of General Counsel
- Joanne Lichtenstein Lubart, Esq., Associate Counsel, Colette Holt & Associates
- DeShawn Lewis, Director, Bureau of Diversity, Inclusion and Small Business Opportunities, Pennsylvania Department of General Services
- Myneca Y. Ojo, Director, Pennsylvania Turnpike Commission

4:30 p.m. – 5:30 p.m. Networking Reception



Oct. 17, 2018
PBA Minority and Women Lawyers' Business Development Forum
 Philadelphia PBI CLE Conference Center

Oct. 18, 2018
PBA 10th Diversity Summit
 Philadelphia PBI CLE Conference Center
 Simulcast at PBI in Mechanicsburg & Pittsburgh

Registration Form

Name _____ Nickname or first name (for badge) _____
 Address _____ City _____ State _____ Zip _____
 PA Attorney ID _____ Phone _____ Email _____

Check here if you have a disability requiring special services. Please describe: _____

EVENTS Please check the event(s) you will attend and the applicable price:	PBA Member	Non-PBA Member
<input type="checkbox"/> Minority & Women Lawyers' Business Development Forum ONLY (Oct. 17)	<input type="checkbox"/> \$95	<input type="checkbox"/> \$125
<input type="checkbox"/> 10th Diversity Summit ONLY (Oct. 18) I will attend simulcast: <input type="checkbox"/> Mechanicsburg <input type="checkbox"/> Pittsburgh	<input type="checkbox"/> \$95	<input type="checkbox"/> \$125
<input type="checkbox"/> Forum & Summit (Oct. 17 & 18)	<input type="checkbox"/> \$160	<input type="checkbox"/> \$210

FUNCTIONS For planning purposes, please indicate the sessions you will attend:

Minority and Women Lawyers' Business Development Forum	10th Diversity Summit
<input type="checkbox"/> Morning CLE sessions (9:00 a.m. - 12:30 p.m.)	<input type="checkbox"/> Morning CLE sessions (9:00 a.m. - 12:00 p.m.)
<input type="checkbox"/> Lunch with keynote speaker (12:40 p.m. - 1:45 p.m.)	<input type="checkbox"/> Lunch: PBA Leadership & State of Diversity (12:05 p.m. - 1:35 p.m.)
<input type="checkbox"/> Afternoon Speed Networking & Workshop sessions (2:00 p.m. - 4:15 p.m.)	<input type="checkbox"/> Afternoon CLE sessions (1:35 p.m. - 4:40 p.m.)
<input type="checkbox"/> Networking reception (4:15 p.m. - 5:15 p.m.)	<input type="checkbox"/> Reception (4:30 p.m. - 5:30 p.m.)

PAYMENT METHOD

Enclosed is a check made payable to Pennsylvania Bar Association.
 Or, charge my: MasterCard Visa AMEX Discover
 Acct# _____ Authorized Amount _____ Expiration Date _____
 Signature _____

Register online

Or, return completed registration form and payment by Oct. 12, 2018 to:
 PBA Meetings Department,
 P.O. Box 186, Harrisburg, PA 17108-0186.
 Or, fax credit card registration to PBA's secure fax line at 717-213-2507.
 For more information, call PBA Membership Services Center at 1-800-932-0311.

HOTEL RESERVATIONS: Hotel room reservations are on your own. It is recommended that you make your hotel reservations as soon as possible, due to the large number of conferences in Philadelphia during this time period.

REGISTRATION DEADLINE: OCT. 12, 2018
 After Oct. 12, registrations will be accepted on a space-available basis.

CANCELLATION POLICY: Written cancellations must be received before the close of business on Oct. 12, 2018. Upon receipt, a refund will be issued, minus a \$25 administrative fee. No refunds will be issued after Oct. 12.

Continuing Legal Education Arm of the Pennsylvania Bar Association

The MCLE programs for the PBA Minority and Women Lawyers' Business Development Forum and the 10th Diversity Summit are presented in cooperation with the Pennsylvania Bar Institute (PBI). The PBI is approved by the Pennsylvania Supreme Court CLE Board as an accredited CLE provider. The Forum qualifies for 1 ethics and 3 substantive CLE credits. The Summit qualifies for 5 ethics CLE credits.

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