Pennsylvania Bar Association
Commission on Women in the Profession

Getting down to Business

2014 Fall Retreat
November 14-15, 2014
The Hotel Hershey,® Hershey, PA

Featuring keynote speaker Milana Hogan, co-chair of the ABA Grit Project
Friday, November 14

5:00 – 7:00 p.m. Registration

5:00 – 6:00 p.m. Drop-in Book Group Discussion on
*My Beloved World* by SCOTUS Justice Sonia Sotomayor

6:00 – 6:30 p.m. Opening Reception and Cash Bar

6:30 – 8:30 p.m. Welcome Address and Dinner
Roberta Jacobs-Meadway and Nancy Conrad, Co-Chairs
Commission on Women in the Profession

7:40 – 7:45 p.m. Introduction of Keynote Speaker
Roberta D. Liebenberg, Esq., Past Chair of the ABA Commission on
Women in the Profession

7:45 – 8:30 p.m. Keynote Speaker
Milana Hogan, Co-Chair, ABA Grit Project

8:30 – 10:00 p.m. Hospitality/Grit & Harvard Business School Discussion
After dinner, participants will break out into small groups to discuss the
ABA Grit and Harvard Business School Gender Equity Initiatives. Please
click on this [link](#) to read the case study and be prepared to share your
thoughts and ideas on how these gender-based issues carry forward
from the classroom to the real world.
Snacks and cash bar available.

Saturday, November 15

7:45 – 9:00 a.m. Continental Breakfast Buffet

8:00 – 8:55 a.m. WIP Business Meeting and new member/attendee intros
All WIP members are invited to attend the business meeting. Use this
time to learn more about the various WIP committees and the projects
they are working on. All WIP members are encouraged to sign up for as
many committees as you want — get involved! Click [here](#) to sign up for
a WIP committee or committees.

9:00 – 10:00 a.m. “Getting to the Table”
*Positioning Yourself for Professional Success, Networking/Communication Strategies and “Having Your Message Heard” in varied settings*

*Educational Objective:* This session will provide at least five specific strategies to improve the effectiveness of your professional communications. Participants will enter this session with background from Friday night’s Grit presentation and discussion, from reading and discussing the Harvard Business School article about strategies for improving women students’ class participation, and from reading *The Atlantic* magazine article, “The Confidence Gap.”

*Speakers:*
- Moderator: The Honorable Kathy Manderino, Esq., Campaign Manager, The Campaign for Fair Education Funding, Philadelphia
- Kathryn R. Doyle, Esq., Saul Ewing LLP, Philadelphia
- Courtenay R. Dunn, Esq., Phelan Hallinan LLP, Philadelphia
- The Honorable Kim D. Eaton, Allegheny County Court, Family Law Division, Pittsburgh
- Sharon R. Lopez, Esq., Triquetra Law Firm, Lancaster

*CLE Credit: One Credit Substantive*
Saturday, November 15

10:00 – 10:20 a.m.  Checkout Break

10:20 – 11:20 a.m.  “Getting to the Numbers”
Compensation/Calculating Your Worth/Business Opportunities/
Understanding the Numbers — for all areas of practice

Educational Objective: This session will provide specific guidance on law-related financial topics, including keeping your organization solvent; what financial measurement tools law practices use; the key financial performance indicators critical to measuring your success (regardless of employer or practice area); and how to successfully manage legal accounts receivable funds and worth to meet your professional and individual needs. Participants will enter the session with background from Friday night’s Grit presentation and discussion, from reading and discussing the Harvard Business School article about strategies for improving women students’ earning capacity and leadership in finance-oriented positions, and from reading The Atlantic magazine article, “The Confidence Gap.”

Speakers:
- Moderator: Marisa H. Lattimore, Esq., In-House Counsel, Super Bakery, Pittsburgh
- Jan L. Brown, Esq., Jan L. Brown & Associates, Harrisburg
- Roberta Jacobs-Meadway, Esq., Eckert Seamans Cherin & Mellott LLC, Philadelphia
- Maura J. Lynch, Esq., Lyman & Ash, Philadelphia
- Jullia A. Sheridan, Esq., Chief Counsel, Governor’s Office of Administration, Harrisburg

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11:25 a.m. – 12:25 p.m.  “Getting What You Want”
A deeper discussion than the usual programs on these issues — going to the next level

Educational Objective: This session will provide specific guidance and inspiration for taking steps to choose and achieve the practice and life you want rather than finding yourself in “default mode.” Participants will enter this session with background from Friday night’s Grit presentation and discussion, from reading and discussing the Harvard Business School article about strategies for improving women students’ earning capacity and leadership in finance-oriented positions, and from reading The Atlantic magazine article, “The Confidence Gap.”

Speakers:
- Moderator: Ellen D. Bailey, Esq., Eckert Seamans Cherin & Mellott LLC, Philadelphia
- Robyn Katzman Bowman, PA Department of Conservation & Natural Resources, Harrisburg
- Kathleen Misturak-Gingrich, Esq., Law Offices of Peter J. Russo PC, Mechanicsburg
- Mary Beth Osborne, Esq., PA Public Utility Commission, Harrisburg
- May Mon Post, Esq., Deasey, Mahoney, Valentini and North, Ltd., Philadelphia
- Julieanne E. Steinbacher, Esq., Steinbacher and Stahl, Williamsport

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12:30 p.m.  WIP Getaway Luncheon
Guest Rooms
To reserve your guest room, call 1-800-437-7439 or 717-533-2171 and use reservation ID #1782975 before October 20, 2014. After this date, reservations will be accepted on a space-available basis only. Rates are $217 per night plus taxes for standard (single or double occupancy) accommodations. Please note that your first night’s room and tax will be charged to your credit card when reservations are made. Check-in time is 4:00 p.m. and check-out time is noon. Complimentary in-room wireless internet is provided.

The Spa At The Hotel Hershey
Arrive early or stay late ~ The Spa at the Hotel Hershey offers a variety of signature treatments to help you rejuvenate, relax and unwind. Indulge in a warm chocolate fondue body wrap, body polish or soothing massage. Advance reservations are strongly suggested and can be made by calling 717-520-5888.

Fitness Center/Fitness Classes
Resort guests have complimentary access to the fitness center, indoor swimming pool and whirlpool Jacuzzi. Professional-ly equipped with treadmills, recumbent bicycles and elliptical equipment, the fitness center is open from 6:30 a.m. – 10:00 p.m. daily. Enjoy one of the complimentary fitness classes offered to hotel guests and feel in-vigorated for the rest of the day. Contact the center at 717-533-2171, ext. 1702 for a list of daily classes.

Travel/Parking
The Hotel Hershey is located at 100 Hotel Road, Hershey, PA 17033 and is conveniently located to major interstate highways and the Pennsylvania Turnpike. Complimentary valet and self-parking is available on site.

Fall Retreat Public Service Project
For the Fall Retreat, the WIP Public Service Committee has chosen Girls on the Run as its service project. Girls on the Run is a transformational, physical activity-based positive youth development program for girls in 3rd through 8th grade. The program culminates with the girls being physically- and emotionally-prepared to complete a celebratory 5k running event. The goal of the program is to unleash confidence through accomplishment while establishing a lifetime appreciation of health and fitness.

Please watch for additional details regarding contributing to this very worthwhile organization.