



Pennsylvania Bar Association Commission on Women in the Profession

2014 Spring Conference



“Purse Strings: Empowering Women to Get a Handle on Investing”

Women are in a unique position, often living longer and earning less than men. This makes saving for retirement even more of a challenge. Your clients in many fields will benefit from your knowledge of how to deal with this problem. Join Tara Mashack-Behney, president of Conrad Siegel Investment Advisors Inc., as she “Empowers Women to Get a Handle On Investing” by helping women overcome these hurdles and make saving for retirement easier. Mashack-Behney will be the featured speaker at the PBA Commission on Women in the Profession’s 2014 Spring Conference, which will be held across the state on several dates in March. The conference is designed for legal professionals in all practice areas (contracts, family law, litigation etc.), and employment sectors (i.e. government, law firm, corporation, non-profit etc.) regardless of the number of years of legal experience. Take advantage of the opportunity to earn 2 hours of substantive CLE credits at a reasonable cost.

Mashack-Behney will help you explain to your clients the essential building blocks of a solid investment program, including various types of investments, the importance of developing a long-term asset allocation, what appropriate diversification looks like, and how to select the most appropriate mutual funds.

March 18, 2014 • Mechanicsburg

2:30 - 5:00 p.m.

Pennsylvania Bar Institute
5080 Ritter Road, Mechanicsburg, Pa.

Registration from 2:30-3:00; Program at 3:00;

Wine & Cheese Reception at 5:00

[Click here to register.](#)

March 25, 2014 • Pittsburgh

2:30 - 5:00 p.m.

Pennsylvania Bar Institute
Heinz 57 Center, 339 6th Ave., Pittsburgh, Pa.

Registration from 2:30-3:00; Program at 3:00;

Wine & Cheese Reception at 5:00

[Click here to register.](#)

March 20, 2014 • Philadelphia

2:30 - 5:00 p.m.

Pennsylvania Bar Institute
The CLE Conference Center
Wanamaker Building (now Macy’s),
10th Fl., Ste. 1010, Philadelphia, Pa.

Registration from 2:30-3:00; Program at 3:00;

Wine & Cheese Reception at 5:00

[Click here to register.](#)

March 27, 2014 • Scranton

2:30 - 5:00 p.m.

William J. Nealon Federal Building &
U.S. Courthouse
235 N. Washington Ave.

Jury Assembly Room, 1st Floor, Scranton, Pa.

Registration from 2:30-3:00; Program at 3:00;

Coffee and Refreshments Available

[Click here to register.](#)

