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For more information on the Schnader
Print Media Awards Competition, contact
the Pennsylvania Bar Association
Communications Department
at (800) 932-0311, Ext. 2216,
or visit the Media Center
of the PBA website at www.pabar.org.

31st Annual
**WILLIAM A.
SCHNADER
PRINT MEDIA
AWARDS**

*Honoring excellence
in news, feature,
editorial and
commentary writing*



Sponsored by:
The Pennsylvania Bar Association
and
Schnader Harrison Segal & Lewis LLP

Established 31 years ago by the Pennsylvania Bar Association, the annual **William A. Schnader Print Media Awards Competition** recognizes journalistic excellence in news and feature reporting about the legal system and its operations.

Named in honor of a former state attorney general and PBA president, the Schnader Awards Competition recognizes journalists who, through their writing:

- ◆ Foster greater public understanding of our legal system, including the courts, law enforcement agencies and the legal profession; and
- ◆ Disclose practices or procedures needing correction or improvement so as to encourage and promote efforts to improve and modernize our laws, courts or law enforcement agencies statewide.

Remember to enter the Editorial/Commentary Category.
To better recognize the full range of material written for and published by newspapers, a new competition category was recently added. The Editorial/Commentary category is open to reporters, editors and publishers exclusively and honors outstanding writing of editorials and commentaries about the legal system.

The competition is funded by the
national law firm of Schnader
Harrison Segal & Lewis LLP.

ELIGIBILITY

All Pennsylvania newspaper reporters, editors and publishers are eligible to enter the Schnader Print Media Awards Competition by submitting material published between July 1, 2009, and June 30, 2010 in a newspaper with at least 50% of the circulation located within the state. Entries should relate to the work of the courts, lawyers, law enforcement agencies or correctional facilities or to the law itself.

ENTRY CATEGORIES

There are five categories for judging.

- ◆ Beat Coverage for Daily Newspapers: *49,000 or more circulation*
- ◆ Beat Coverage for Daily Newspapers: *Under 49,000 circulation*
- ◆ Beat Coverage for Weekly Newspapers
- ◆ Special Report/Series in Newspapers
- ◆ Editorial/Commentary in Newspapers

ENTRY RULES

Each entrant may submit up to three articles in a Beat Coverage category. An entrant submitting more than one article in a beat category may group the articles together as a single entry (submit only one entry form with the articles) or may submit the articles as individual entries (submit one entry form per article).

Each entrant may submit up to two entries in the Special Report/Series category.

Each entrant may submit up to two entries in the Editorial/Commentary category.

Only the creator of an entry or an editorial officer of the media organization that published the entry may submit a nomination.

Members of the Pennsylvania Bar Association (PBA) may submit names of reporters who provided notable coverage about legal issues. PBA staff will contact reporters and/or their editors directly to request that article(s) be entered into the competition.

Each entry must include a completed official entry form and a brief summary of the entry.

1. Submit one original clipping with headlines, photos, illustrations, publication name and publication date. Each entry must be arranged on 8-½" x 11" sheet(s) of paper. Entries not placed within the margins of 8-½" x 11" sheet(s) will be disqualified.

OR

2. Submit a printout of a digital form (such as a PDF or Word .doc) on 8-½" x 11" sheet(s) of paper. Include headlines, photos, illustrations, publication name and publication date.

JUDGING

The Schnader Print Media Awards Competition Judging Committee is composed of lawyers, judges, journalism professors and print media representatives. The committee will choose the winning entry for each category based on the following:

- ◆ Educational Value
- ◆ Organization
- ◆ Thoroughness
- ◆ Creativity
- ◆ Effectiveness in Presentation

AWARDS

Awards and plaques will be presented to the first- and second-place winners of each category. The first-place award is \$350 and a second-place award is \$100. Awards will be presented at the "Newspaper of the Year Luncheon" during the Pennsylvania Newspaper Association Annual Meeting on Friday, Oct. 29, at the Lancaster Marriott at Penn Square, Lancaster.

William A. Schnader Print Media Awards Competition

OFFICIAL ENTRY FORM

*IMPORTANT: Please attach a brief summary of the entry to this form.
Photocopy and fill out a separate form for each entry.*

Entry Category: _____

Title of Entry: _____

Newspaper in which entry appeared: _____

Publication Date: _____

Author Name(s)*: _____

* The name(s) will appear on the plaque if the entry wins.

Person Submitting Entry: _____

Title: _____

Mailing Address: _____

Work Phone: _____ E-mail Address: _____

Signature of Submitter: _____

By signing this entry form, the submitter is attesting that the information (including the article text, headlines, photos and illustrations) is being provided as it was published in the newspaper and on the date claimed.

Please mail all entries with accompanying forms to:

Schnader Print Media Awards
Pennsylvania Bar Association Communications Dept.
100 South Street, P.O. Box 186
Harrisburg, PA 17108-0816

DEADLINE: ENTRIES MUST BE POSTMARKED ON OR BEFORE FRIDAY, AUGUST 13, 2010.

By granting an award, the Pennsylvania Bar Association does not necessarily endorse the position taken by the entrant.